



Technical Events organised during the Academic Year 2019-20

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Activity Report 1

Name of Activity: Illuminar

Name of school: School of Business Management (SBM), NMIMS

Date: 30th August, 2019

Venue: NMIMS, Mumbai

Enclosed Document:

1. Report of the event
2. Photographs

Illuminar a conclave was one of the biggest celebrations of Marketing and Finance know-hows combined, which was graced by great leaders and biggest names from the industry. The event witnessed the industry stalwarts sharing practical knowledge and experiences with the students. Illuminar also has a panel discussion where the luminaries discuss a theme and share their thoughts with us based on that. The discussion was profound and our students were left enriched with knowledge that money can't buy. Illuminar was divided into two sessions; Finance and Marketing each with their own themes of discussion. The theme for finance was **Financial Sector of Tomorrow** and the theme for marketing was **Game Plan of the new Decade**.

Illuminar boasted the stalwarts of the Finance industry with the likes of **Radhika Gupta, CEO, Edelweiss Asset Management Company Ltd, Vinay Gupta, CFO, Technology Division, Deutsche Bank, Nina Nagpal, MD, CitiCorp, Rohit Mahajan, President, Risk Advisory, Deloitte Touche Tohmatsu India Ltd and Mudit Yadav, MY Founder, Success Coach gracing the Finance half of the event.** The panel discussion was led by address by Ms Radhika Gupta, CEO, Edelweiss Asset Management Company Ltd where she shared insights from her many years in the industry and what she had learnt. Her address was then followed by a panel discussion post which our panelists answered probing and insightful questions from our students.

The panel discussion revolved around the theme game plan of the new decade. It was a truly insightful session and it was concluded by an enriching talk by Mr. Pradeep Poddar, Director, Polycab, Welspun Group.



Dr. Ramesh Bhat
In charge Dean
School of Business Management, NMIMS



Registrar
SVKM's NMIMS



Photographs



Guest Speaker / Panellist at the event

Dr. Ramesh Bhat
In charge Dean
School of Business Management, NMIMS

Registrar
SVKM's NMIMS



Activity Report 2

Name of Activity: World Pharmacists' Day

Name of school: Shobhaben Pratapbhai Patel School of Pharmacy & Technology (SPPSPTM), NMIMS

Date: 25th September, 2019

Venue: NMIMS Classrooms

Enclosed Document:

1. Report of the event
2. Photographs

The 25th of September of every year has been allocated as an official day to commemorate this quintessential profession. SPPSPTM conducted a celebratory event to pay tribute to Pharmacists worldwide and to honor the providence of quality healthcare. The theme for the event this year was "Safe and Effective Medicines for All". Our esteemed Chief Guest for the evening was Mr. Sheetal V. Chandan, Chief Pharmacist at KEM Hospital, Mumbai. He prides an exuberant working experience of 28 years.

The address note was delivered by Dr. Bala Prabhakar, Dean, SPPSPTM, followed by a session of Chief Guest covering current trends in the industry and vital insights on his personal experiences. Subsequently, the zealous winners of the Pharmacists' Quiz, testing students on their general knowhows of the field, were awarded for their outstanding performance. Anika Shetty and Pooja Shah secured first place, Kashish Desai and Sanya Jain grabbed second position and Karuna Sathe and Shivani Shah bagged the the third position. The event ended with Pharmacists' Oath.

Photographs



Students participating in the event

B. Prabhakar

Dr. Bala Prabhakar
Dean, Shobhaben Pratapbhai Patel School of Pharmacy &
Technology Management, NMIMS

Tejas

Registrar
SVKM's NMIMS



Activity Report 3

Name of Activity: Shastrarth

Name of school: Sarla Anil Modi School of Economics (SAMSOE), NMIMS

Date: 10th October, 2020

Venue: Online Event

Enclosed Document:

1. Report of the event
2. Photographs

Objectives of the event:

To strengthen the skills of the students in the areas of leadership, interpersonal influence, teambuilding, group problem solving etc.

Details of the event:

An intercollegiate debate competition - Shastrarth was organized on 10th October 2020. The event was conducted online on the virtual events platform. There were total 402 registrations all over India and 2 foreign registrations. The preliminary round followed the Oxford-style of debating with the semi-finals and finals being conducted in a unique Lincoln-Douglas format to harmonize with the online platform. The topic for finals was – “This house believes that the pandemic has exposed the need to revise the growth-centred development model in favour of a resilience-based one.”

Kamalkoli Majumdar from Presidency University was the winner got the cash prize of Rs. 12,000/-. The Runner up was Kriti Ghai - La Martiniere Girls college, Lucknow got cash prize of Rs. 8,000/-.

Amita Vaidya

Prof. Amita Vaidya
Director, Sarla Anil Modi School of Economics

Heena

Registrar
SVKM's NMIMS



Photographs



Students participating in online mode

Amita Vaidya

Prof. Amita Vaidya
Director, Sarla Anil Modi School of Economics

Amita Vaidya

Registrar
SVKM's NMIMS



Activity Report 4

Name of Activity: Trade Warfare

Name of school: Shobhaben Pratapbhai Patel School of Pharmacy & Technology (SPPSPTM), NMIMS

Date: 11th January to 27th January 2020

Venue: NMIMS Classrooms

Enclosed Document:

1. Poster of the event
2. Report of the event
3. Photographs

Poster of the event



Bhhabh

Dr. Bala Prabhakar
Dean, Shobhaben Pratapbhai Patel School of Pharmacy &
Technology Management, NMIMS

Heera

Registrar
SVKM's NMIMS



The Cultural cum Corporate Annual fest titled **Isthmus-Urjja 2019-2020** organized an enthralling event focused on gauging one's marketing skills and calling out the Entrepreneur within! The Management Events' department was responsible for hosting this resourceful event called '**Trade Warfare**', an effort to instill sharp business acumen, brush up students' salesmanship skills and gracefully build a rapport between our enthusiastic participant.

The first round's highlight was targeting one's **Digital Marketing** skills through an online contest held on Instagram. About 60 teams consisting of 2 members each, brainstormed ideas to one-up the other, creating ingenious profiles promoting a series of sustainable business product lines, including Bamboo India, Ecolution, Heapwell Matcha, Beco, Treewear and Starly Cosmetics. The aim was to generate enticing posts thereby attaining maximum likes, comments and followers. Content played the role of an atomic particle in this streak of Digital Marketing!

The second and final round was held on the **27th of January 2020** wherein the top 10 teams qualifying the online round ready to compete in an actual sales task involving physically moving around campus or delving out, **selling products** from few of the sustainable business companies. Witnessing the kind of sheer hard-work they put in was a sight to behold! The event ended with plenty of pleased members, basking in the glory of their dedication!

Photograph



Participants of the event selling the products

Bhaskar

Dr. Bala Prabhakar
Dean, Shobhaben Pratapbhai Patel School of Pharmacy &
Technology Management, NMIMS

Tejas

Registrar
SVKM's NMIMS



Activity Report 5

Name of Activity: Management Consulting Conclave

Name of school: School of Business Management (SBM), NMIMS

Date: 17th January, 2020

Venue: NMIMS, Mumbai

Enclosed Document:

1. Report of the event
2. Photographs

Management Consulting Conclave ('MCC') was held on 17th January 2020 to provide the students the insights from the industry experts who share their knowledge and experiences to the students providing the guidance about the current industry trends and dynamics. The theme for MCC 7.0 was 'Consulting in the era of business disruptions. The event was divided into two parts – Speaker session and panel discussion. There were three speakers for the event and the panel discussion was conducted between four experts in the field of consulting, moderated by a senior faculty.

Speaker 1: Mr. Vikas Gupta, CEO and Chief Investment Strategist, OmniScience Capital

Speaker 2: Mr. Kamlesh Dixit, Partner - India and South East Asia, Alexander Hughes.

Speaker 3: The final speaker in the event was Mr. Vibhor Mishra, CEO, 3EA

Panel Discussion: The second part of the MCC was the panel discussion among industry stalwarts on the theme 'Consulting on Mergers & Acquisitions and Due Diligence'. The panellists included Dr. Ramesh Bhat, Dean, and Provost, SBM, NMIMS Mumbai, Mr. Puneet Kokru, Director Strategy and M&A focused strategy, Deloitte, Mr. Vaibhav Desai, Executive Director, Integration and Separation Advisory, KPMG, Mr. Advait Kurlekar, CEO, Upohan Management Consultants and Moderator, Dr. Paritosh Basu - Senior Professor and Chairperson of MBA (Law) at NMIMS University School of Business Management. The discussion revolved around the role of mergers and acquisitions and due diligence in the field of consulting in the era of ever-changing business state.



Dr. Ramesh Bhat
In charge Dean
School of Business Management, NMIMS



Registrar
SVKM's NMIMS



Photographs



Speakers of the session

Dr. Ramesh Bhat
In charge Dean
School of Business Management, NMIMS

Registrar
SVKM's NMIMS



Activity Report 6

Name of Activity: Eminent Guest Lecture Series

Name of school: Sarla Anil Modi School of Economics (SAMSOE), NMIMS

Date: 26th February, 2020

Venue: NMIMS, Mumbai

Enclosed Document:

1. Poster of the event
2. Email sent to Students
3. Report of the event
4. Photographs

Poster of the event

The poster features the SVKM's NMIMS logo and Sarla Anil Modi School of Economics name at the top. The central image shows Dr. Subramanian Swamy speaking at a podium. The main text asks 'WILL INDIA BE A 5-TRILLION DOLLAR ECONOMY? WHEN?'. Below this, it states 'Don't miss the chance to hear Dr. Subramanian Swamy, Member of Parliament, Rajya Sabha'. The topic is 'GDP Methodology & 5 Trillion Economy'. The venue is Mukesh Patel Auditorium, NMIMS Bldg, V L Mehta Road, Vile Parle West, Mumbai - 400056. The date is 26th Feb, 2020, from 12pm to 2pm. Contact numbers are 022 4235 5729/30 and 022 4235 5825. The last date to register is 24th Feb, 2020. A registration link is provided: economics.nmims.edu/events-2020.

Amita Vaidya

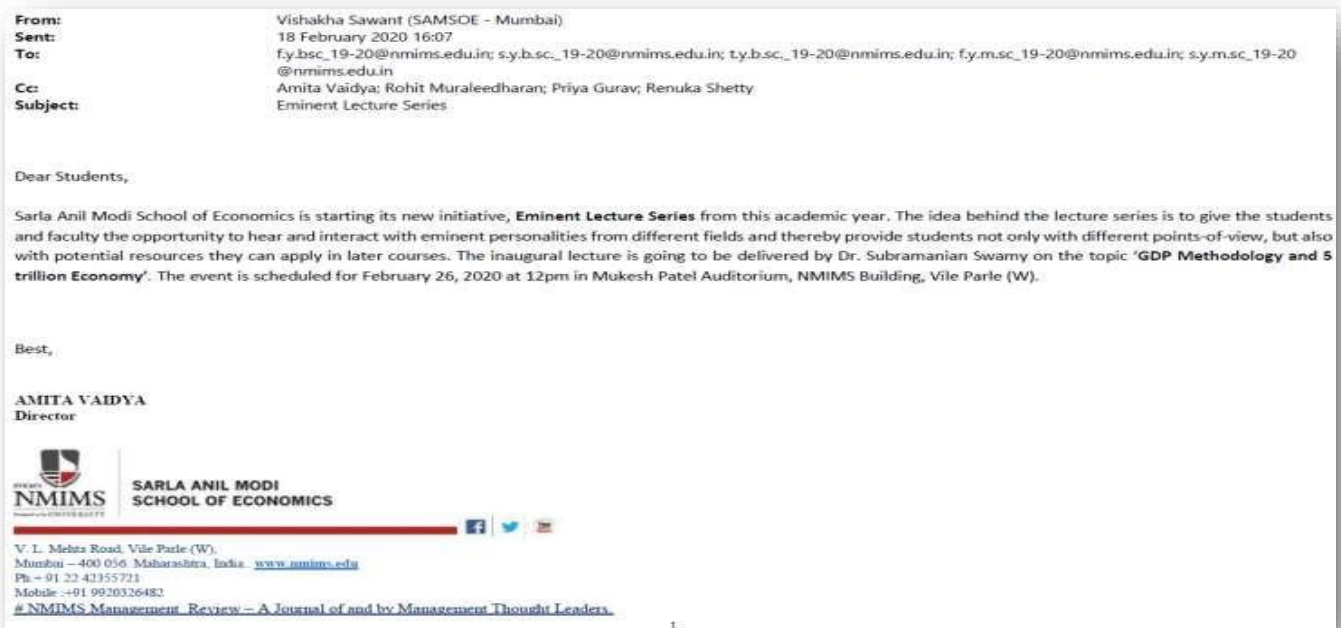
Prof. Amita Vaidya
Director, Sarla Anil Modi School of Economics

Tejas

Registrar
SVKM's NMIMS



Email sent to students



Sarla Anil Modi School of Economics has initiated a wonderful concept of 'Eminent Lecture Series' for the academic year 2019-2020. The idea behind the lecture series is to give the students and faculty, an opportunity to interact with eminent personalities from different walks of life and thereby provide students not only with different perspectives, but also with potential resources that they can apply in future courses. First keynote speaker of this lecture series was Dr. Subramanian Swamy, Member of Parliament, Rajya Sabha who spoke on 'GDP methodology and the 5 Trillion Economy' on 26th February, 2020.

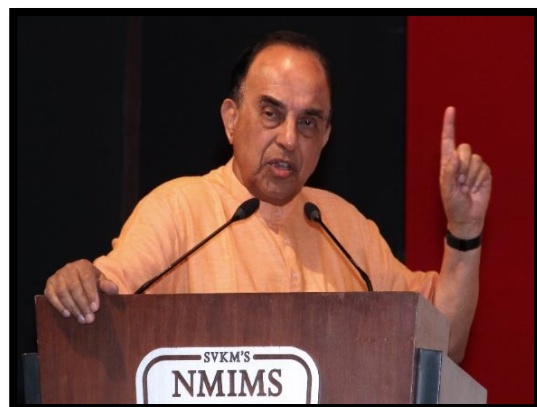
Photographs



Dr. Subramanian Swamy felicitated by Hon'ble Vice Chancellor and Shri Shalin Divatia, Trustee, SVKM's

Amita Vaidya

Prof. Amita Vaidya
Director, Sarla Anil Modi School of Economics



Dr. Subramanian Swamy delivering the lecture

Tejas
Registrar
SVKM's NMIMS

